

Ottawa's Capital Exhibition Centre Announces Rebrand to Cohere Centre in Partnership with Canadian AI Leader

New partnership underscores Cohere's investment in Ottawa and the region's growing role as a destination for world-class events, business, and technology in Canada's national capital.

OTTAWA, ON, April 30, 2026 - The Capital Exhibition Centre, formerly known as the EY Centre, today announced it will officially operate as the **Cohere Centre** effective May 1, 2026, following a naming rights agreement with [Cohere](#), the leading security-first enterprise AI company, headquartered in Toronto. The Cohere Centre, located at 4899 Uplands Drive in Ottawa, is Ottawa's largest purpose-built convention and event facility, hosting major corporate, government, and public events annually.

"This partnership is a testament to Ottawa's emergence as a hub for innovation and world-class events," said Neill Bales, General Manager of the Cohere Centre. "We are proud to align our centre with a company that represents the best of Canadian technology, and we look forward to welcoming clients under this exciting new name."

"Cohere is proud to partner with the Capital Exhibition Centre as it begins this exciting new chapter as the Cohere Centre," said Dave Ferris, Vice President, Global Public Sector, Cohere. "As a Canadian company building secure, enterprise-grade sovereign AI for organizations around the world, we are pleased to support a venue that brings together business, government, technology, and community in the nation's capital. This partnership reflects our shared commitment to Canadian innovation, collaboration, and creating spaces where important ideas and meaningful connections can thrive."

New signage and branding reflecting the Cohere Centre will be unveiled in the coming weeks, bringing the centre's new identity to life across the full facility.

About Cohere Centre

The Cohere Centre (formerly EY Centre) is Ottawa's largest convention and event facility, offering over 200,000 square feet of flexible exhibition and meeting space. Equipped with a full range of in-house event services, the Cohere Centre offers clients a seamless, end-to-end experience from planning through execution. Located adjacent to the Ottawa International Airport, the Cohere Centre hosts an extensive range of events, from government and corporate gatherings to association conferences, consumer expos, and major public shows, serving one of the most diverse client bases of any facility in the region.

About Cohere

Cohere, founded 2019, is a security-first enterprise AI leader building foundation models and end-to-end products to solve business problems. We partner with organizations to deliver seamless integration, customization, and user-friendly solutions. Our all-in-one platform provides maximum security, privacy, and deployment flexibility across clouds, private environments, and on-premises. Headquartered globally in Toronto, San Francisco, and Germany, Cohere operates additional offices in London, New York, Montreal, Paris, and Seoul, serving customers worldwide.

The company has raised ~\$1.6BUSD from strategic tech investors (Nvidia, AMD Ventures, Salesforce Ventures, Oracle, Cisco), institutional investors (Radical Ventures, Inovia Capital, PSP Investments, HOOPP, BDC, Nexxus), and AI pioneers including Geoffrey Hinton, Fei-Fei Li, Pieter Abbeel, and Raquel Urtasun. For more information, visit Cohere.

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